

NORTHWEST MEXICO LAND CONSERVATION LETTER OF INQUIRY

Program Overview

In response to requests from leading Mexican conservation organizations, the Marisla Foundation, the David and Lucile Packard Foundation, and the Sandler Foundation supported a planning effort to research, analyze, and synthesize key elements of a land conservation program for Northwest Mexico. This planning effort was led by RLF and completed in collaboration with Mexican conservation organizations. Building on this effort, the foundations are supporting a coordinated land conservation program focused on priority coastal landscapes.

Working closely with the foundations and conservation advisors, RLF will invest a majority of the program's resources in acquisition and protection efforts by conservation organizations working in priority Northwest Mexico coastal areas, with remaining funds invested in complementary strategies that focus on organizational capacity, legal and policy efforts, communications, and conservation science.

For additional information, please contact RLF at noroeste-de-mexico@resourceslegacyfund.org. If your project fits within the guidelines of the program, you will be invited to submit a letter of inquiry based on the following guidelines.

RLF Letter of Inquiry Guidelines

If invited, please submit a brief letter of inquiry (no more than two pages), including the following information:

- Name of the organization (and acronym if commonly used);
- Name of the executive officer or individual holding similar position;
- Organization's address, phone number, fax number, e-mail address, and web address;
- Name of parent organization or fiscal sponsor, if applicable; and
- Name, title, and contact information for the primary project contact, if different from above.

The letter of inquiry should also provide a brief description of the proposed project or concept including:

- The geographic location of the work;
- The problem or opportunity to be addressed by the project and how it relates to the above program goals;

- How the project relates to your organization and why your organization is qualified to undertake the project;
- The goals and anticipated outcomes;
- Key project activities and schedule;
- Anticipated deliverables or products;
- Partners;
- Estimated total project costs and amount of funding requested from RLF; and
- Any additional information that would be helpful to RLF's understanding of your concept or project.