

## **PRESERVING WILD CALIFORNIA LETTER OF INQUIRY**

### **Overview**

Preserving Wild California (PWC), a program of Resource Legacy Fund Foundation, is designed to preserve California's wild lands and rivers and ensure their permanent protection by investing in systematic acquisitions of land and fostering supportive policies, organizations and constituencies.

PWC takes a system-based approach toward preserving natural resource values. PWC makes grants, offers low-interest bridge financing and enters into contracts for acquisition, policy, capacity building, planning, stewardship, and restoration.

PWC's long-term conservation goals for California wild lands include:

- Maintaining the character and value of protected wild lands and rivers
- Seeking to strengthen and expand protection of priority areas
- Creating and catalyzing innovative approaches
- Addressing immediate, as well as future, needs and threats
- Supporting collaborative efforts to advance wildlands protection
- Building broad, sustainable constituencies and coalitions that span partisan, age, ethnic, geographic and economic boundaries

### **Letter of Inquiry Guidelines**

To be considered for funding, submit a brief letter of inquiry (no more than two pages), including organizational information, such as:

- Name of the organization (and acronym if commonly used)
- Name of chief executive officer or individual holding similar position
- The organization's address, phone number, fax number, e-mail address, and web address
- Name of parent organization or fiscal sponsor, if any
- Information regarding individual(s) who will carry out the work
- Name and title of, as well as contact information for, the principal contact person, if different from above

The letter of inquiry should also provide a brief description of the proposed program including:

- Name or topic of the proposed project or work to be done

- A description of the problem or opportunity addressed by the project and how it relates to the PWC program
- A statement explaining how the issue relates to your organization, and why your organization is qualified to undertake the project
- A brief statement of the purpose and nature of the proposed work, including goals and anticipated outcomes
- An overview of key project activities, including approximate timeframe
- A description of anticipated deliverables/products if appropriate
- Geographic area where the work will take place
- Time period for which funding is requested
- Partners, if any
- Estimated total project costs and the amount of funding requested from RLFF

Submit letters of inquiry electronically to [lands@resourceslegacyfund.org](mailto:lands@resourceslegacyfund.org) .